Dr. Alan Zimmerman, CSP

·CPAE Speaker Hall of Fame·

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Delivering Attitude, Communication, and Leadership Programs that ***Transform the People Side of Business***.

All programs are customized to fit your objectives and time frames ... from keynotes, to half-day, full-day, and two-day programs.

UP Your Attitude: *6 Secrets for Power-Packed Confidence, Barrier-Crashing Purpose, and Turbo-Charged Achievement*

There is no such thing as an "accidental" champion. Every champion starts the race with an invincible confidence, a clear sense of purpose, and a passionate attitude. And every champion crosses the finish line with constructive risk taking, goal-achieving behavior, and a healthy work-life balance. With the 6 Secrets revealed in this program, you will breeze through your biggest challenges with ease, delivering on your personal and organizational goals, on time, with competence, and without excuse.

4C Leadership: *Communication, Cooperation, Commitment, and Change*

If you influence other people in any way, you are a leader. The question is: are you as effective as you could be? Are you getting the results you want with other people? And are they as positive, engaged, and achieving as they could be? With 4C Leadership, the answer will be yes! This program skips the academic mumbo-jumbo and gets right to the nitty-gritty of what really motivates peak performance.

Take This Job and Love It! *How To Keep Your Balance In a Stressed-Out World*

You don't have to feel overwhelmed. You can have a life and make a living. In this program you'll learn how to reduce your stress and replenish your energy — no matter what is going on at work or at home. In this program you'll learn about the 8 domains of the full life and tips on how to keep 'em all balanced! You can do it . . . if you just know how.

The Power of Partnership: *7 Keys to Better Relationships and Greater Teamwork*

In spite of all our technological advances, success in today's world still requires a huge amount of people skills. You've got to know how to build relationships . . . so respect and teamwork become a reality instead of flavor-of-the-month buzzwords. In this program you learn the exact skills that will have people working with you instead of against you.

The Journey to the Extraordinary: *How to Get the Very Best Out of Yourself and Others*

You don't have to settle for results that are "*good enough*." You can ***be*** extraordinary, and you can ***have*** the extraordinary! You can learn how to release your full potential and create the life and career you've always wanted while you bring out the best in others. When you learn the twelve, how-to, no-fail strategies taught in this intensive, interactive, life-changing, relationship-building, career-enhancing, boot-camp experience, you will have the tools you need to reach the next level ... and beyond ... personally and professionally.

92% ·CLUB·

Over 90% Repeat and Referral Bookings - Because These Programs Work!

"Our team is *still* raving. We've heard you speak several times before, and every time you've been a hit."

- Max G. Roth, Vice President
American Express

"Your powerful message along with positive interaction, interpersonal examples and demonstrations left an everlasting impression on the *800 attendees*. Without a doubt, your program rates an A+ among all our members."

- Jeff Hanthorn, Director
Associated General Contractors of Wisconsin

MEMBER NSA NATIONAL SPEAKERS ASSOCIATION · NSA CSP CERTIFIED SPEAKING PROFESSIONAL · Speaker Hall of Fame CPAE · MSI World-Class Speakers

Some repeat clients include:

·BUSINESS·
3M
Boeing
IBM
Target
Tastefully Simple

·ASSOCIATIONS·
AAA
American Association of Blood Banks
Executive Women International

·HEALTHCARE·
Abbott Laboratories
Blue Cross Blue Shield
Mayo Clinic

·GOVERNMENT·
Army, Air Force, National Guard
Federal Reserve Bank
NASA

·EDUCATION·
Institute for Management Studies
NEA

·FINANCIAL SERVICES·
AEGON Scottish Equitable
State Farm

Dr. Z's Customers Speak Out

*"**You mesmerized our executive audience.** The interaction you created was fantastic and met a primary objective of further building our relationships."*
- **Peter Atwood**, *Regional Manager*, 3M

*"You delivered exactly what we asked for, and that was to provide the group with the tools to motivate ourselves and others. Our only question is **how are we ever going to top what you did for our company?**"*
- **David May**, *Director*, Farmers Union Industries

The Man Behind the Message

If you're like most organizations, you don't want a speaker that makes your audience feel like it's the same-old same-old. When you book Dr. Zimmerman, you not only get a fresh, powerful message, you also get an *authentic* message that is *proven to work* - a message based on Dr. Z's 30 years of research and his own incredible successes and devastating failures.

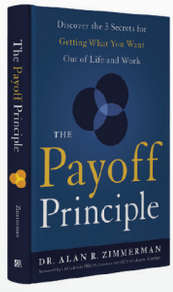
ENERGY - Audiences consistently describe him as "*passionate ... mesmerizing ... and ... contagiously enthusiastic.*" You can count on Dr. Z's humor, stories, and anecdotes to inspire your audience.

ENGAGEMENT - Your people will be ***involved*** in the learning process - they'll have fun! Because Dr. Z uses a variety of unforgettable activities to drive home the points he makes. They won't be sitting back, quietly watching PowerPoint slides, or checking their smartphones.

EXPERIENCE - His track record speaks for itself: More than ***2000 programs*** in 49 states and 22 countries with a 92% rate of repeat and referral business. It all adds up to delighted customers.

EXPERTISE - Dr. Z has been named the "*Outstanding Faculty Member*" by two universities, and is ranked among the **top 1% of speakers** worldwide. In addition to having published 5 books and more than 800 articles, Dr. Z is also a contributing editor to Entrepreneur and CEO magazines.

EXCELLENCE - In every presentation, it is Dr. Z's goal to help your people achieve excellence both on *and* off the job. With that goal in mind, he focuses on what ***really works*** because, in the end, it's the only thing that counts.



Dr. Zimmerman's Newest Book - Now Available!
The Payoff Principle: *Discover the 3 Secrets for Getting What You Want Out of Life and Work*

When you find purpose in what you do, exhibit passion for the outcome, and master the process to make it happen, you produce the payoffs you want, need, and deserve.

Available now at Amazon.com

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